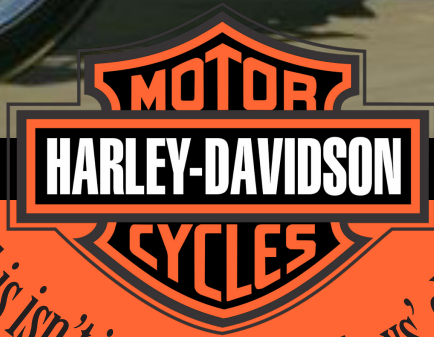


# Ride Straight, Ride Hard.



*"This isn't just a good ole' boys' club."*

Yes...this is a woman on a Harley-Davidson. No, she is not crazy or wild. This woman is a mother, a daughter, a friend, a wife. She is everything a woman rider should be: adventurous yet cautious, a big spender who sees a good investment, and has freedom and knows it comes

at a cost. Harley women riders' know they are starting to dominate the motorcycle world and Harley is take this in stride. Harley wants the woman rider to be independent and not ride on the back of a man's bike anymore. Why... because she can handle it she knows she can.